

SURFALORUS CUCALORUS

September

20-22



7th annual Surf Film Festival



Surfalorus.com

2018 SPONSORSHIP GUIDE

SURFALORUS FILM FESTIVAL AND

LONGBOARD EXHIBIT

A Three-Day Celebration of Surfing, Shaping and Filmmaking

Thu Sept 20: Jennette's Pier, Nags Head

Fri Sept 21: Dare County Arts Council, Manteo

Sat Sept 22 at Outer Banks Brewing Station, KDH

Presenting Sponsor \$5,000

- ✧ Extensive recognition at all events, in all press releases, and on social media - entire Surfalorus festival co-branded with your company's name and logo
- ✧ Exclusive sponsor of promotional video for the event
- ✧ Welcome table at all film screenings to greet attendees, sign-up members/subscribers and distribute your business's promo items
- ✧ Presenting Sponsor/Lead Logo on all 2018 Surfalorus materials including logo on Save The Date Invitations, Event Poster, Flyers, DCAC Website and Print Ads; name Recognition and Link in Press Releases, Radio Spots and Social Media
- ✧ Top/Lead Logo Recognition as Presenting Sponsor on Signage at Surfalorus and at DCAC Gallery at the Historic Courthouse in Downtown Manteo
- ✧ Multiple Stage Announcements Recognizing Support and Your Business at Surfalorus

Award Sponsorship \$1,000

- ✧ Support surfing and filmmaking by sponsoring a Surfalorus award! For the very first time we are presenting awards for the festival, which will be presented at the screenings
- ✧ Awards will be presented for Best Short Film, Best Feature, People's Choice/Audience Award, Best Wave, Best Wipeout, Best Sountrack and Lifetime Achievement
- ✧ Your business name on the award trophy
- ✧ Large Logo on all 2018 Surfalorus materials
- ✧ Listed as Sponsor of Surfalorus on materials including logo on Event Poster, Flyers, DCAC Website and Print Ads; name Recognition and Link in Press Releases and Social Media
- ✧ Large Logo Recognition as Sponsor on Signage and Stage Announcement at Surfalorus screenings

Business Sponsorship \$500

- ✧ Logo on all Surfalorus materials
- ✧ Listed as Sponsor of Surfalorus on materials including logo on Event Poster, Flyers and DCAC Website; name Recognition and Link in Social Media
- ✧ Logo Recognition as Sponsor on Signage and Stage Announcement at Surfalorus screenings

Friends & Family \$250

- ✧ Support Surfalorus and the Longboard Exhibit by contributing as a Friend of Surfalorus
- ✧ Includes Business Membership to DCAC, which entitles you discounts on merchandise and art classes
- ✧ Name Recognition on Signage at Surfalorus, Social Media and DCAC Website

Contact: Chris Sawin at Dare County Arts Council dareartsinfo@gmail.com (252) 473-5558

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Surfalorus 2018 Sponsorship Benefits	Title Sponsor	Award Sponsor	Business Sponsor	Friends and Family Sponsor
	\$5,000	\$1,000	\$500	\$250
Event Name	"PRESENTED BY" IN ALL MEDIA			
Radio Commercials	AUDIO CREDIT			
Video Commercials	LARGE LOGO			
Print/Digital Media Ads	LARGE LOGO	LOGO		
Award Sponsorship	NAME ON TROPHY	NAME ON TROPHY		
Sponsor Table	OPENING AND CLOSING NIGHT SCREENING	OPENING AND CLOSING NIGHT SCREENING		
Press Releases	NAME CREDIT IN ALL	NAME CREDIT IN ALL	NAME CREDIT IN ALL	
Promo Postcards	LARGE LOGO	LOGO	NAME	
Framed Surfalorus Poster	3	2	1	
On Screen Event Signage	LARGE LOGO	LOGO	LOGO	NAME
DCAC Gallery Signage	LARGE LOGO	LOGO	LOGO	NAME
Surfalorus Website	LARGE LOGO	LOGO	LOGO	NAME
DCAC Website	LARGE LOGO+LINK	LOGO	LOGO	NAME
DCAC Social Media	LOGO+LINK	LOGO+LINK	LOGO+LINK	LOGO+LINK
Event Posters	LARGE LOGO	LOGO	LOGO	NAME
Stage Announcements	ALL SCREENINGS	ALL SCREENINGS	ALL SCREENINGS	ALL SCREENINGS
DCAC Business Membership	INCLUDED	INCLUDED	INCLUDED	INCLUDED

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